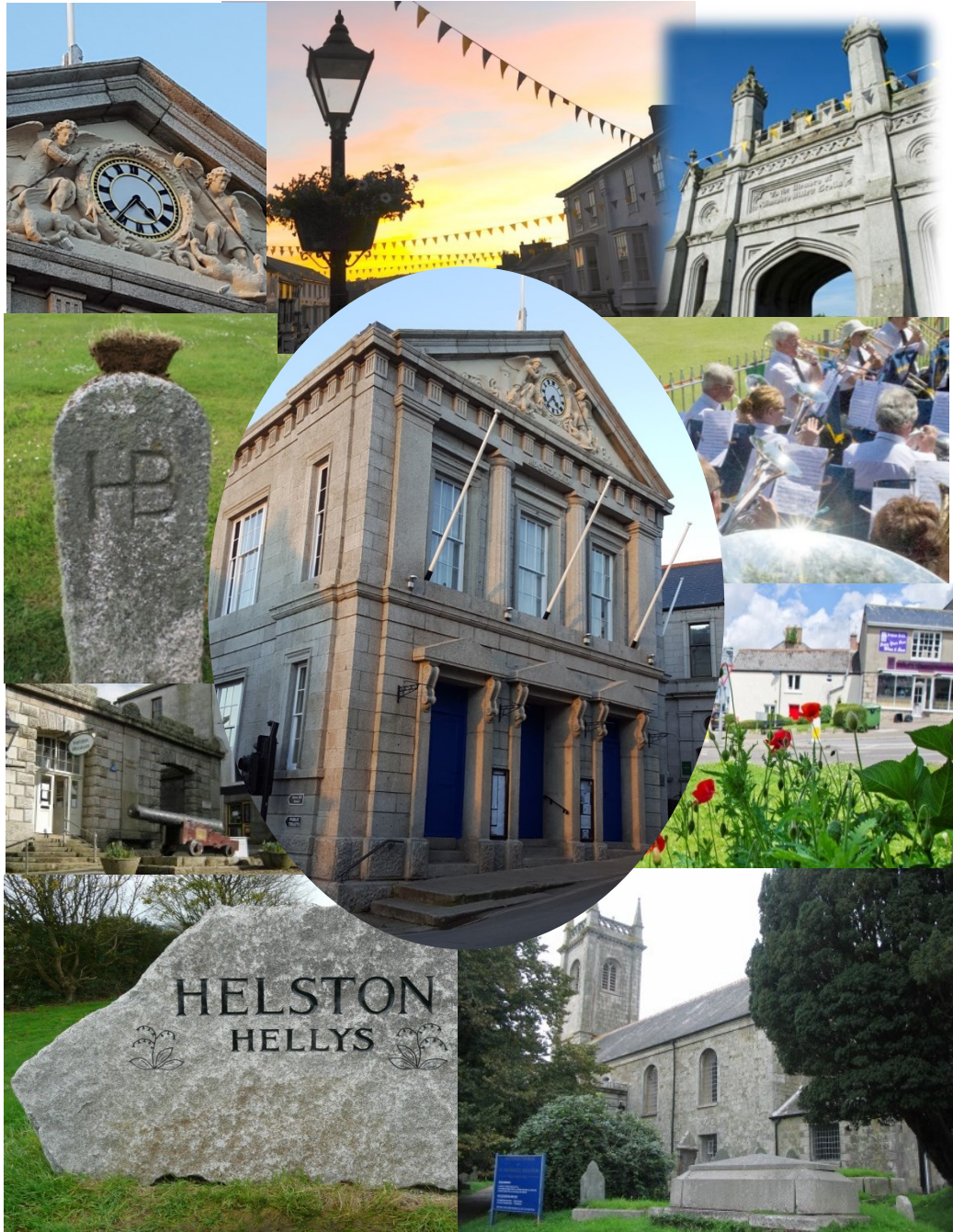




Helston Town Council

Konsel an Dre Hellys



Strategic Plan

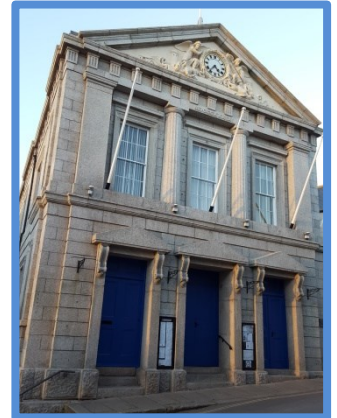
Reviewed January 2021

Helston Town Council Strategic Plan 2021 – 2025

1. Introduction

This Strategic Plan is a statement of Helston Town Council's objectives for the period 2021 to 2025. The purpose of the plan is to provide an overview of the Council's plans to improve the quality of life for Helston's residents, businesses and visitors over the next four years.

This is a working document that will be reviewed by the Council annually.



2. The Council's Strategic Objectives

Helston Town Council exists to serve the residents of Helston. It is a catalyst for the development of facilities, services and activities within the town.

The Council's objects therefore are to:

- Provide services responsive to the needs and aspirations of the residents of Helston;
- Provide services that are sustainable and represent good value for money;
- Deliver services with partners where this offers best value;
- Provide services which will assist with the reduction of Helston's carbon footprint;
- Provide services that are recognisable as being delivered by Helston Town Council;
- Provide a channel for the residents of Helston to express their needs and preferences.



3. Community Leadership

The Town Council is committed to working for, and with, the community to make a positive difference. We encourage local engagement and will work with groups to improve services and support a variety of activities and events.

In order to achieve this, the Council will:

- Ensure that actions are inclusive of all sections of the community and services are accessible to all residents and visitors to the town;
- Work closely with Cornwall Council, and other organisations associated with the town;
- Engage with Cornwall Council to encourage devolution of assets and services to the Town Council;
- Continue to offer community grants to organisations for the benefit of Helston residents;
- Continue to work with Helston Community College and the Primary Schools to promote and encourage youth engagement;
- Help to sustain a healthy business community;
- Continue to work with the Helston Climate Action Group to support the aim for Helston to become carbon neutral by 2030;
- Support events such as Flora Day, Harvest Fair, Christmas Lights Switch-on and Remembrance Day.



4. Communication and Consultation

Helston Town Council strives to maintain openness and transparency in our actions and decision-making. The Council actively seeks to listen to the needs of the community and to positively respond within its powers and budgetary limits.

In order to achieve this, the Council will:

- Encourage public attendance and participation at meetings;
- Ensure meetings are accessible to the public;
- Make documents such as Agendas, Minutes and Policies widely accessible;
- Maintain a Council website and Facebook page that are regularly updated;
- Publish and distribute an Annual Report and quarterly Newsletters;
- Consult on matters that will have a significant impact on the community;
- Maintain a Complaints Log and act quickly to resolve the issues or forward to the appropriate Authority;
- Continue appropriate use of kernewek – *the Cornish language*.



5. Associated Documents

This Strategic Plan should be read in association with the following documents:

- Helston Town Framework
- Helston Public Realm Framework
- Helston Traffic & Urban Realm Study
- Standing Orders
- Community Engagement Policy
- Equal Opportunities Policy
- Complaints Procedure
- Environmental Policy Statement

6. FORWARD PLAN 2021 – 2025

No.	Title	Description	Time Scale	Priority
1	Proceeds from the sale of 3 Penrose Road	To investigate projects involving the purchase of land to conform with the Technical and Industrial Institutions Act 1892.	Jan 2021 to Jan 2022	Medium
2	Flora Day Street Market	Promote the Flora Day street market to encourage/attract non-food traders	Jan 2022 to March 2023	High
3	Roundabouts	Continue the enhancement of the remaining roundabouts within Helston.	Jan 2021 to June 2021	High
4	Freehold transfer of public conveniences	Negotiate the freehold transfer of the Trengrouse Way conveniences from Cornwall Council.	April 2021 to March 2022	Low
5	Calendar of Events	Continue the development of an events programme for Helston in collaboration with other groups.	Jan 2021 to March 2022	High
6	Equipped play area	Pursue the ambition of providing a new quality equipped play area in the north of Helston	Jan 2021 to Jan 2022	Low
7	Public Conveniences Planned Maint.	Produce a rolling planned maintenance programme for the Guildhall, Monument and Trengrouse Way public conveniences.	Jan 2021 to Jan 2022	Medium
8	Promotion of tourism	With partners, re-introduce a Tourist Information Centre (TIC). Negotiate publication of a new Town Guide	April 2021 to March 2022	Medium Low
9	Outdoor fitness equipment	Provision of outdoor fitness equipment in partnership with the National Trust.	Jan 2022 to Jun 2022	Medium

No.	Title	Description	Time Scale	Priority
10	Open Spaces	Re-visit the devolution of open spaces from Cornwall Council.	Jan 2022 to March 2022	Low
11	Defibrillators	Obtain funding to purchase additional defibrillators in Helston.	Apr 2021 to Sept 2021	High
12	Transport connectivity	Lobby for connection to Network Rail and improvements to the B3297 and B3302	Jan 2019 to Dec 2021	On-going
13	Granite Heart	Re-lay Coinagehall Street pavements in granite.	April 2021 to March 2022	Medium
14	Relief Road A394 footpath	Lobby for the provision of a footpath	Jan 2021 to March 2022	High
15	Plastic-Free Helston	To be accredited 'Plastic-Free Community' status	Jan 2019 to June 2021	On-going
16	Town Council Accommodation	Accommodation for Grounds/General Maintenance Team and review existing facilities	Jan 2021 to Jun 2022	High
17	Healthy Workplace	To obtain the Cornwall and Isles of Scilly Healthy Workplace Award	April 2021 to Jan 2021	Medium
18	Green Energy Strategy	To develop a Green Energy Strategy including the installation of solar panels, secondary glazing and replacement of the gas boiler	Jan 2021 to Apr 2021	High
19	Green Planting Projects	To develop a planting scheme in partnership with HCAG at Coronation Gardens	March 2021 to Sept 2021	High

No.	Title	Description	Time Scale	Priority
20	Refurbishment of the Guildhall	Refurbishment of the building and interior decorations.	Jan 2021 to Jan 2022	Ongoing

7. Completed Projects 2019/2020

No.	Title	Description	Time Scale	Priority
1	Proceeds from the sale of 3 Penrose Road	Invest capital receipt with a view to purchasing land to conform with the Technical and Industrial Institutions Act 1892.	Jan 2019 to March 2020	Completed
2	Furry Youth Cafe	Support the continued provision of a youth café in Helston	Jan 2019 to Mar 2023	Completed
3	Emergency Plan	Produce an Emergency Plan for Helston	Jan 2019 to May 2020	Completed
4	Grylls Monument and Bowling Club area freehold transfer.	Negotiate freehold transfer with Cornwall Council.	Jan 2019 to June 2019	Completed
5	Tour of Britain Cycle Race	Lobby Cornwall Council to host a stage of the cycle race through Helston and the Lizard	Jan 2019 to March 2020	Completed
6	Verges	Negotiate devolution of cutting highways verges	Jan 2019 to March 2019	Completed
7	Green Helston	To develop a green culture for Helston	Jan 2019 to Dec 2020	Completed

4 YEAR FORWARD PLAN BUDGET

	Actual Budget 2020/21	Actual Budget 2021/22	Projected Budget 2022/23	Projected Budget 2023/24	Projected Budget 2024/25
EXPENDITURE					
Employees	282,600	336,600	345,000	355,000	365,000
Transport	14,530	14,530	15,000	16,000	17,000
Premises	24,100	24,100	26,000	28,000	30,000
Supplies & Services	106,230	94,140	100,000	105,000	110,000
Third Party Payments	69,050	69,930	70,000	75,000	80,000
Grants & S137 Payments	56,900	56,250	60,000	60,000	60,000
Bank Charges	5,500	5,500	10,500	10,500	10,500
Total Expenditure	558,910	601,050	626,500	649,500	672,500
INCOME					
Agency Agreements	1,930	15,910	16,000	17,000	18,000
Fees & Charges	17,360	10,360	18,000	20,000	22,000
Interest	2,500	1,500	1,500	1,500	1,500
C/Tax Support Grant	13,910	13,340	10,000	5,000	0
Cont. Earmarked Rsvr.	2,200	2,200	2,200	2,200	2,200
Total Income	37,900	43,310	47,700	45,700	43,700
Precept Required	521,010	557,740	578,800	603,800	628,800

It must be noted that future devolution of assets and/or services to the Town Council will significantly impact on these projected expenditure & income budgets.

If you wish to discuss any items please contact:

8. Helston Town Councillors

North Ward

R J L Boase	11 Cross Street, Helston, TR13 8NQ j.boase@helston-tc.gov.uk	07770347544
M H Thomas	54 Nanscober Place, Helston, TR13 0SP m.thomas@helston-tc.gov.uk	07879 277343
Rev D P Reed	An Hyreth, Old Hill, Helston, TR13 8HT d.reed@helston-tc.gov.uk	01326 572303
M J Kenchington	14 Tremenheere Avenue, Helston, TR13 8SY m.kenchington@helston-tc.gov.uk	01326 561056

Vacancy

South Ward

R Williams	21 Beacon Parc, Helston, TR13 8AL	01326 572179
J Martin (Town Mayor)	155 Pendeen Park, Helston, TR13 0SL j.martin@helston-tc.gov.uk	07494687288
Mrs G A Geer	4 Meneage Street, Helston, TR13 8AB g.geer@helston-tc.gov.uk	01326 554330
T E Grattan-Kane	t.grattan-kane@helston-tc.gov.uk	07747 866201
R F Edgcumbe	1 Penberthy Road, Helston, TR13 8AS	01326 561392

West Ward

Mrs F N E Boase	11 Cross Street, Helston, TR13 8NQ n.boase@helston-tc.gov.uk	01326 573200
Mrs N Roberts	n.roberts@helston-tc.gov.uk	07889 191514

9. Town Clerk's Office

Miss P J Lavelle	The Guildhall, Helston, TR13 8ST townclerk@helston-tc.gov.uk	01326 572063
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Office is open to the public Monday – Friday (except bank holidays)
9.00am – 4.00pm

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